

1

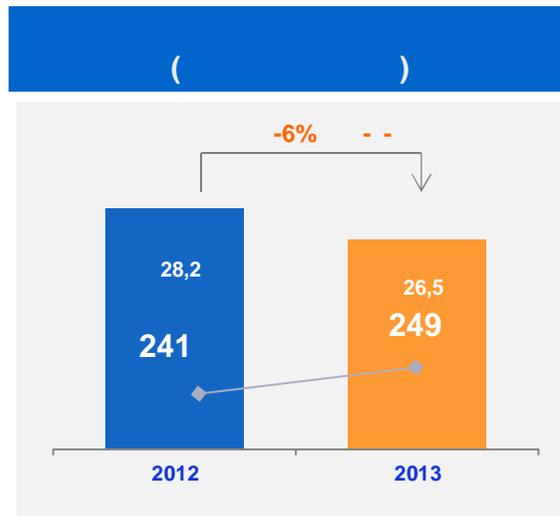
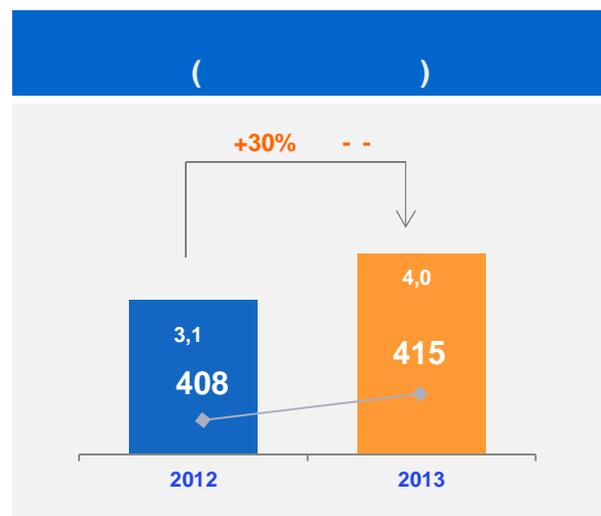
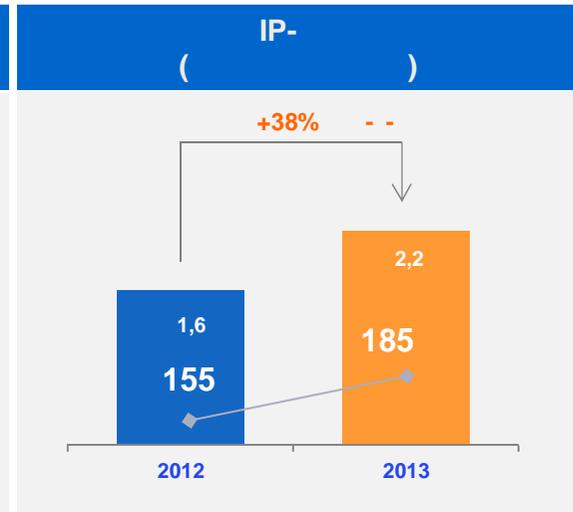
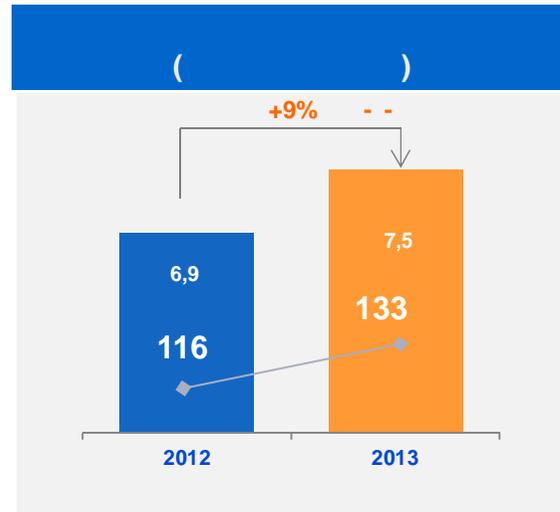
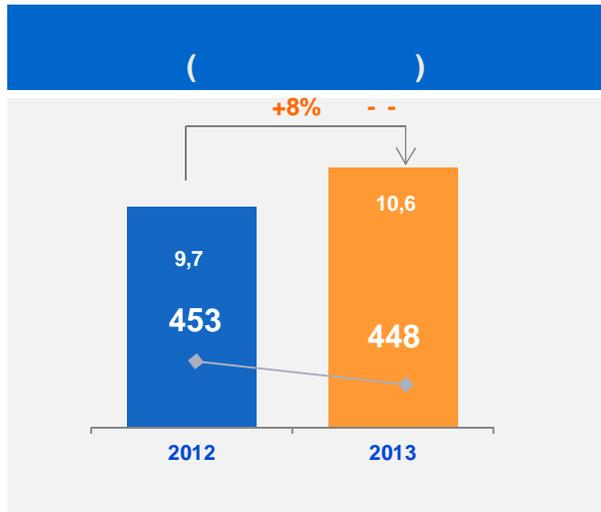
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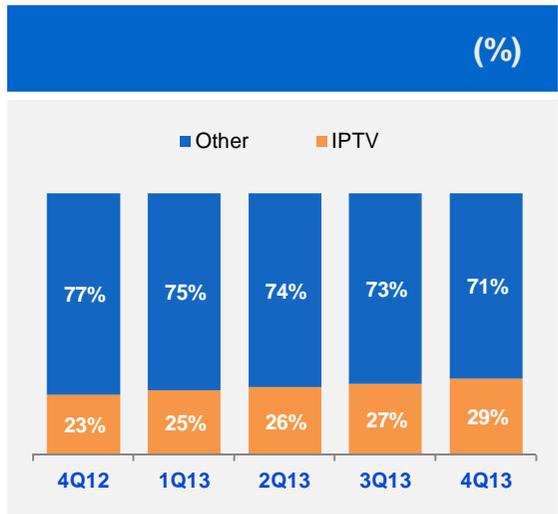
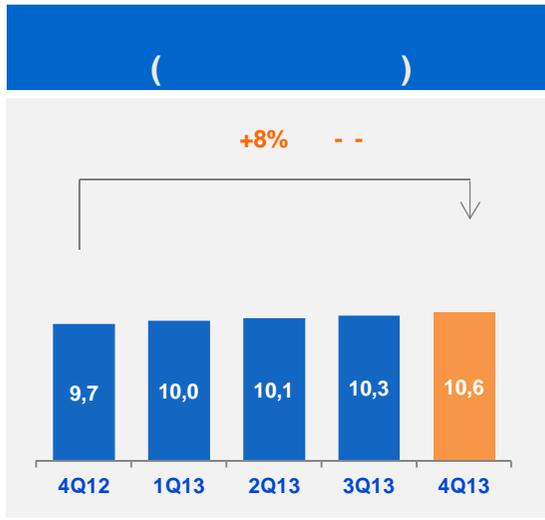
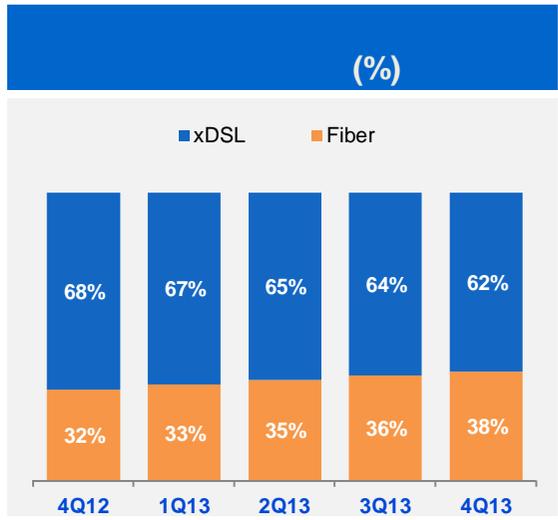
3

4

1.

2.





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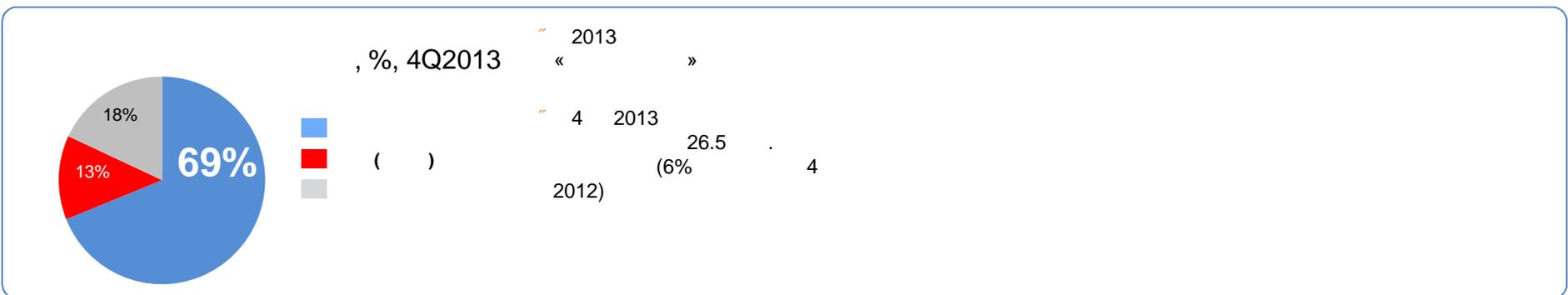
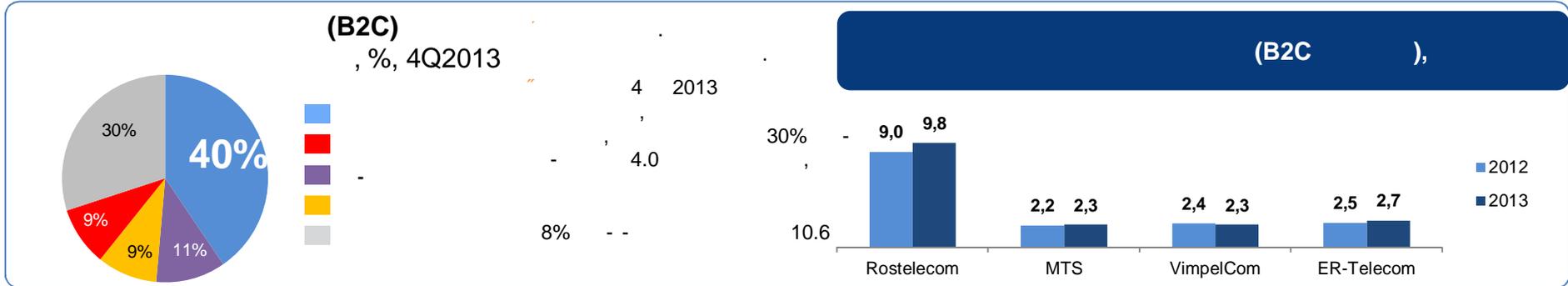
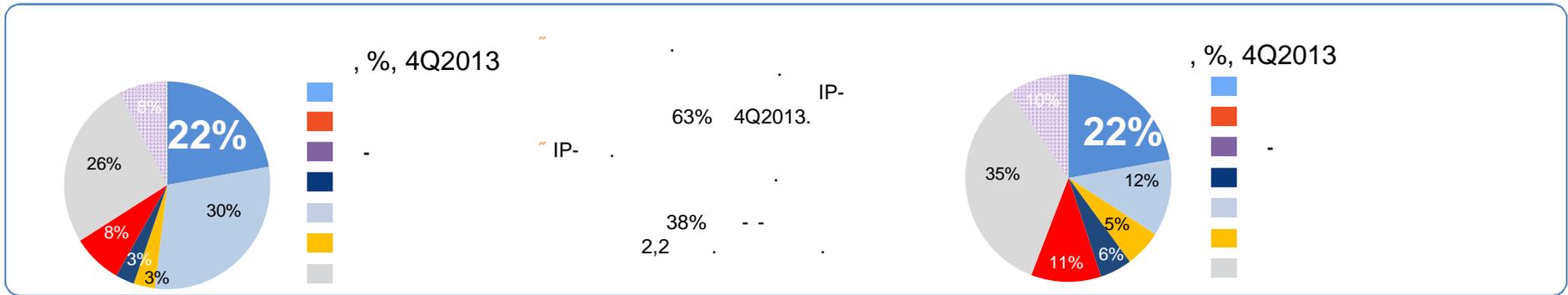
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30%

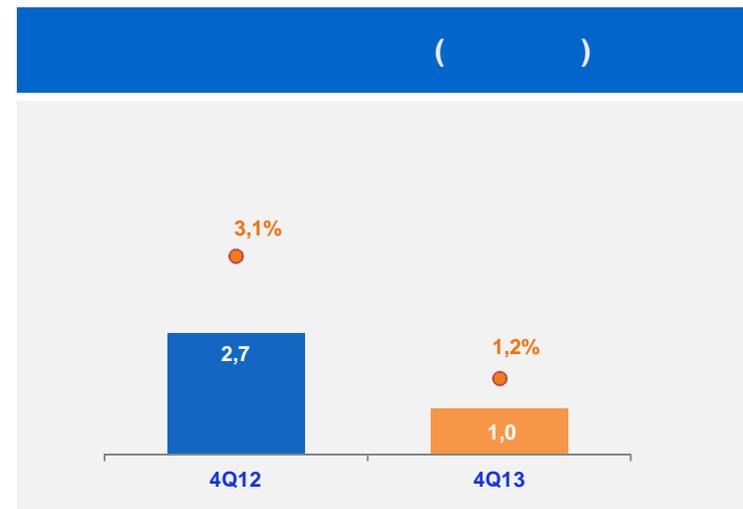
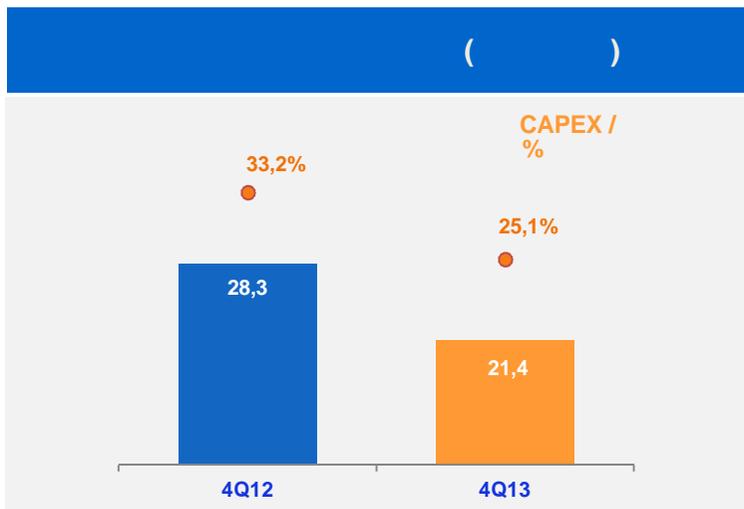
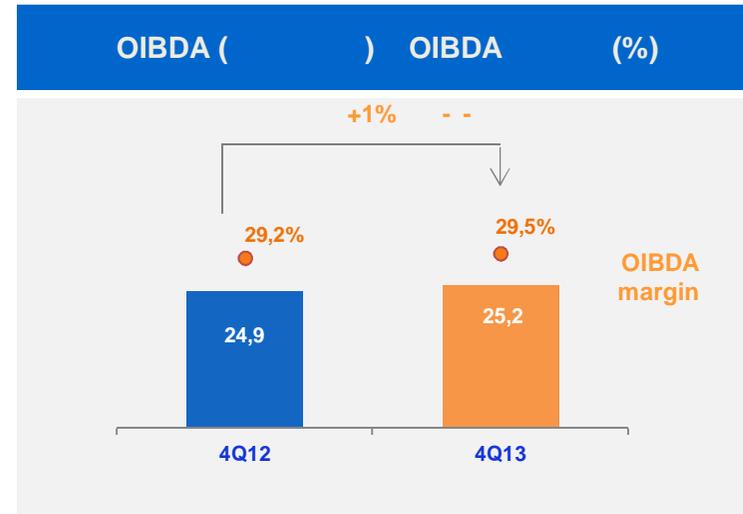
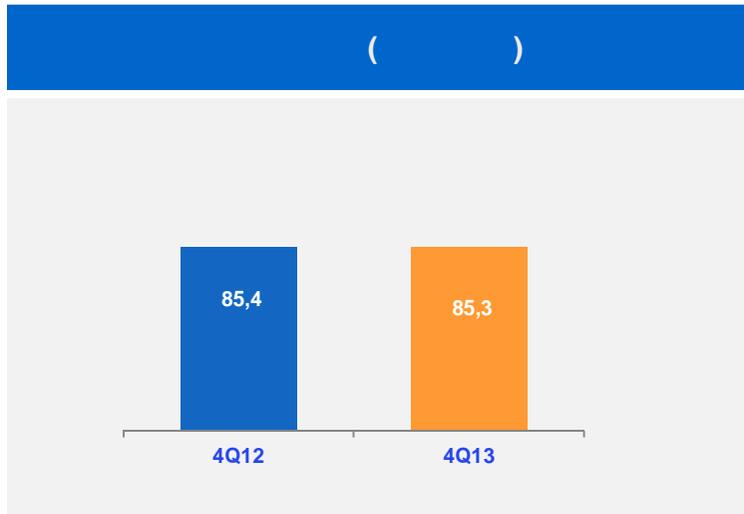
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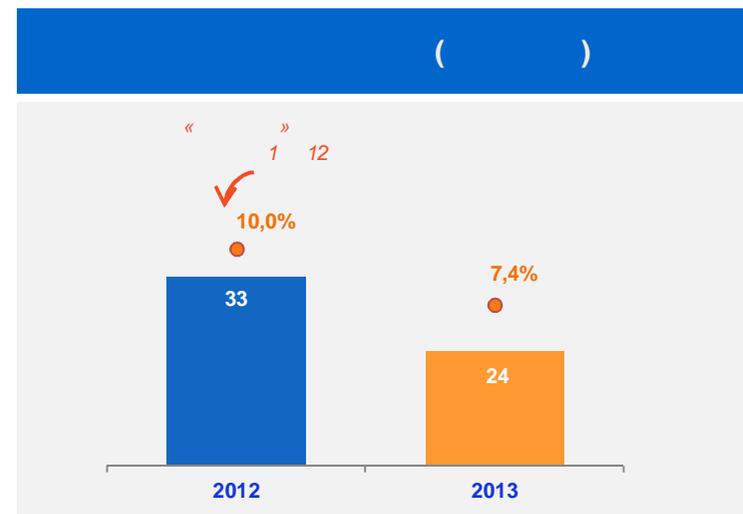
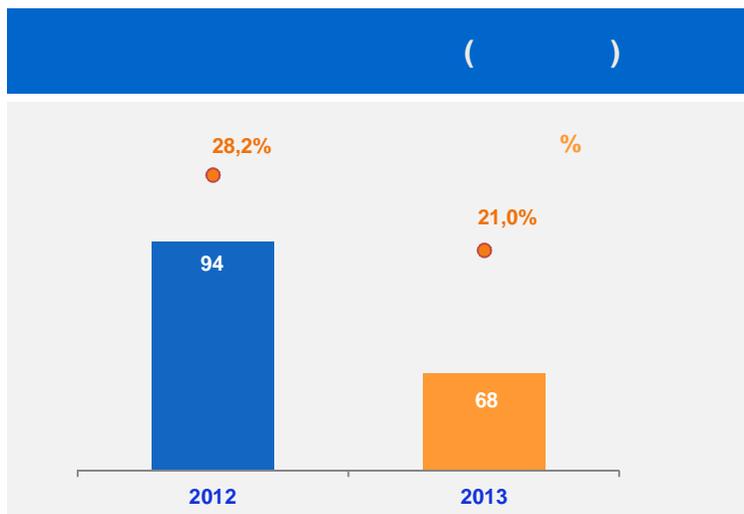
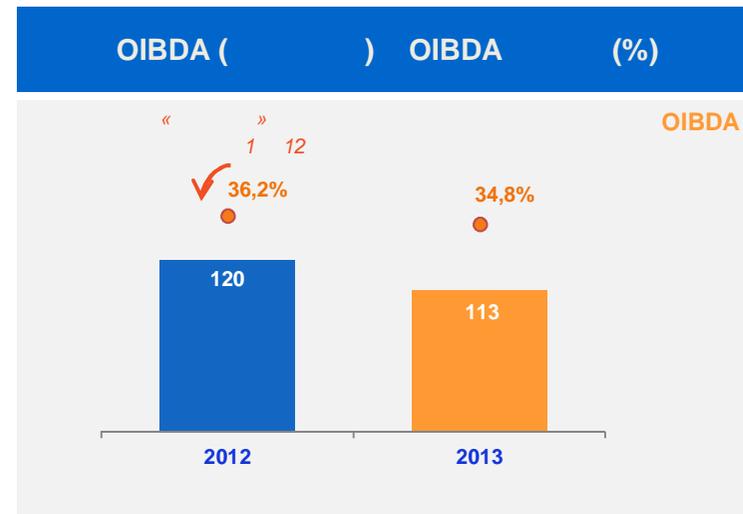
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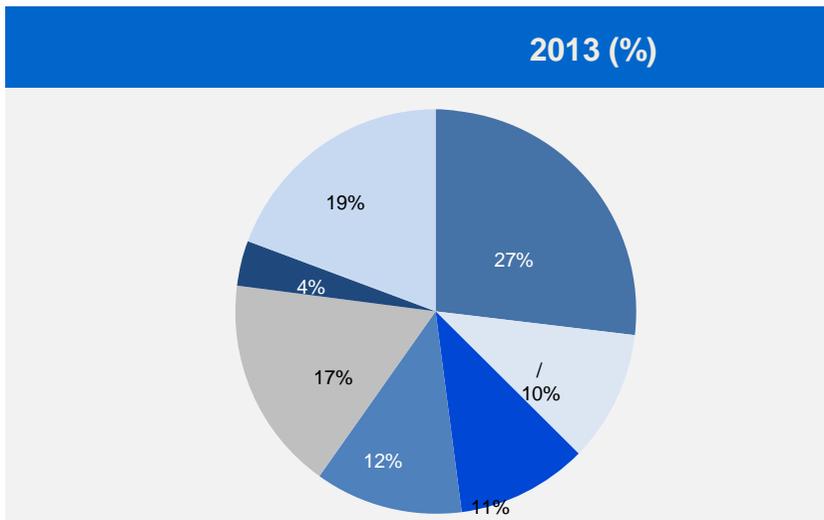
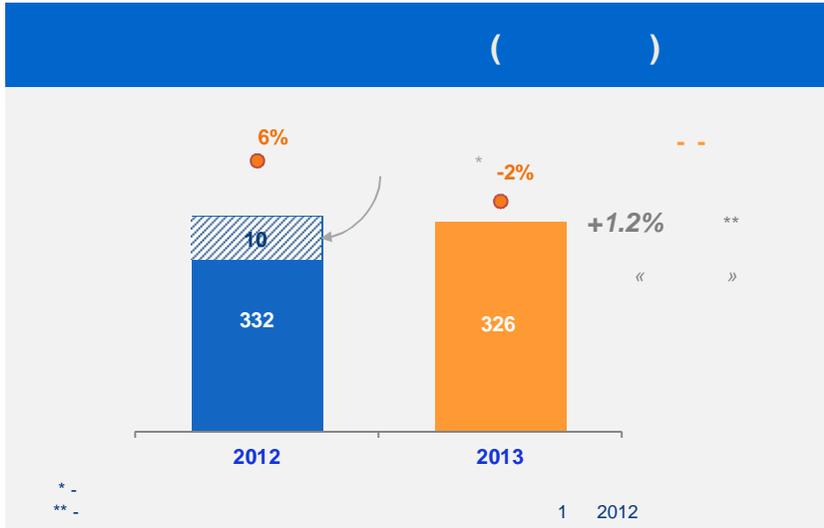
IP (+38% 2.2).



3.







2013 1.2% - -

326 (« »)

1 2012). « »

2%.

8% (4,3

.) 29% (

2,7 .)

13% (2,9)

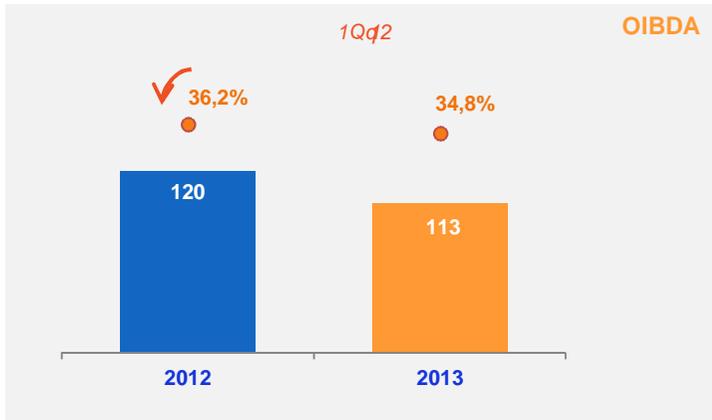
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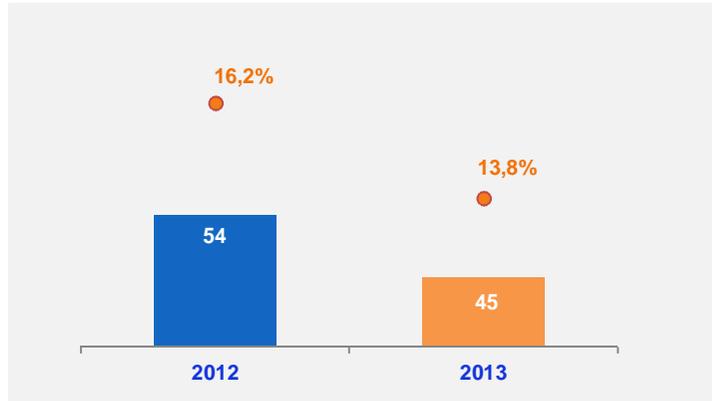
	2013	2012	%, - -
	87.4	89.5	(2%)
	17.2	19.6	(13%)
/	17.1	20.6	(17%)
	24.9	22.0	13%
	38.9	41.2	(5%)
	9.5	11.4	(17%)
	55.9	51.6	8%
	11.9	9.2	29%
	23.0	20.9	10%
	39.9	46.5	(14%)
	325.7	332.4	(2.0%)



OIBDA ()



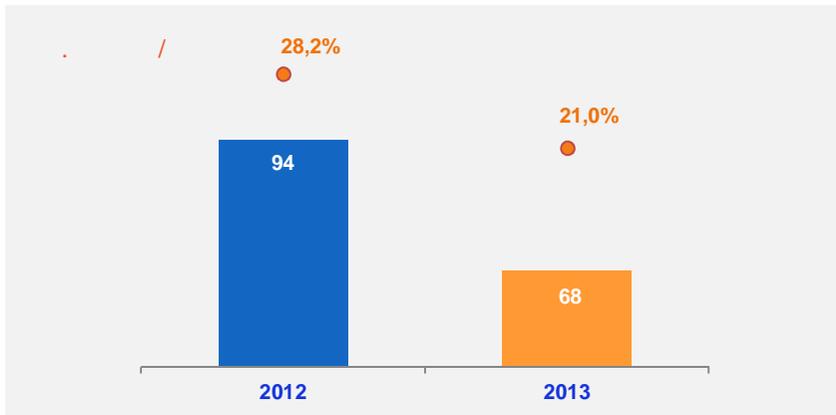
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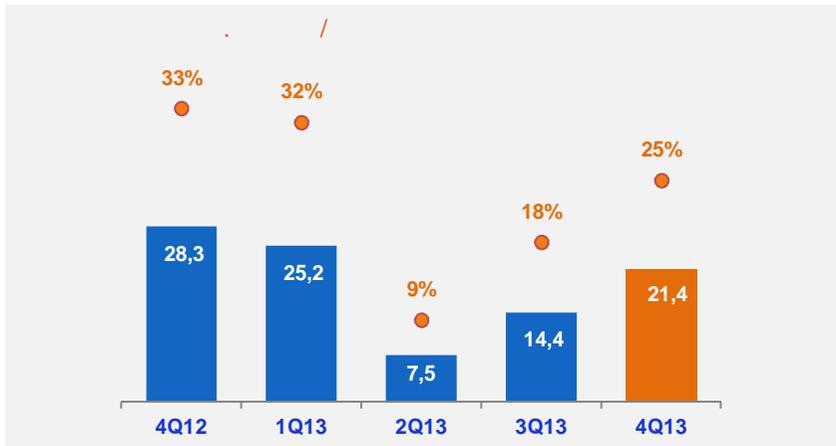
OIBDA

“ OIBDA	2013	113	
	OIBDA	34.8%	
“	OIBDA		--
	:		
“	1Q2012		
“ 2%		2.2.	, --
		91	,
	:		
✓			0.6
✓	IFRS 19		
			01
	2013	0.8	
“ 2%	--		
		49.7	

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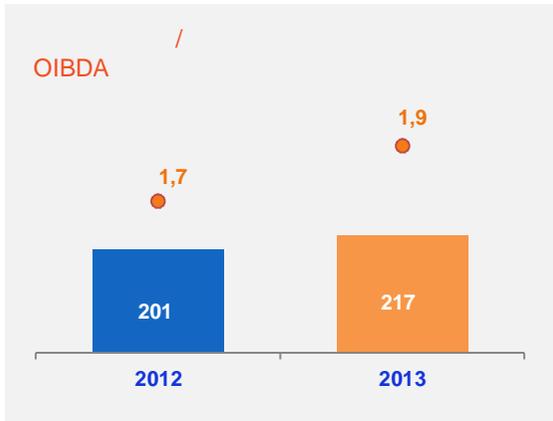
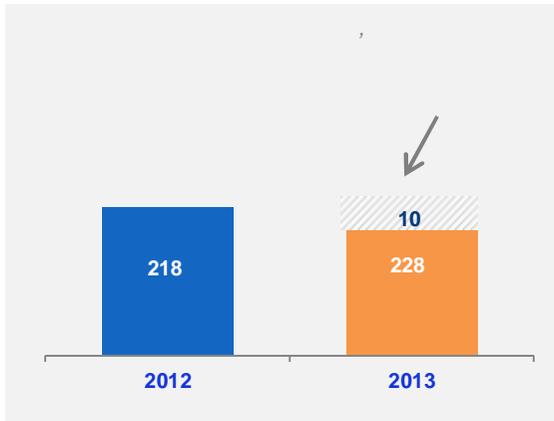
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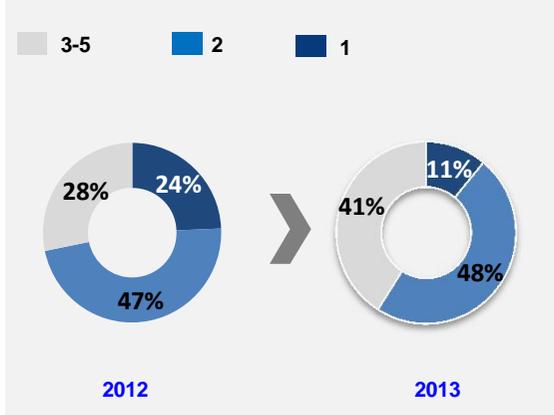
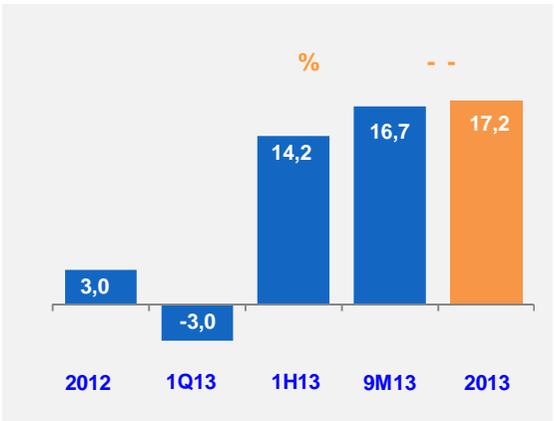
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2013	27%	- -	68	.
2013				16
2013	28%	2012.		21%

1
()



2 ()



2013 ()

	<p>✓ () 2012 . 2013</p>	<p>+1.2%</p>	
<p>OIBDA</p>	<p>✓ 35-36% (36-37% -)</p>	<p>34.8%</p>	
	<p>✓</p>		
	<p>✓ 20% 2013</p>	<p>21%</p>	

2014



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